



MONDAY
Dec. 10, 2018

Pre-Show Event – Separate Fee Required

7:30 AM – 5:30 PM
FOUNDATIONAL EXCELLENCE
New York Hilton

7:00 AM – 5:00 PM
REGISTRATION & BADGE PICK-UP
New York Hilton

TUESDAY
Dec. 11, 2018

Pre-Show Event – Separate Fee Required

7:00 AM – 4:30 PM
GLOBAL TRADE SYMPOSIUM
New York Hilton

7:00 AM – 8:00 PM
REGISTRATION & BADGE PICK-UP
New York Hilton

10:00 AM – 5:00 PM
EXHIBITOR BADGE PICK-UP
Javits Center Hall 1C

10:00 AM – 5:00 PM
BOOTH SET-UP
Javits Center Hall 1C

6:00 PM – 8:00 PM
OPENING COCKTAIL RECEPTION
New York Hilton

WEDNESDAY
Dec. 12, 2018

7:00 AM – 5:00 PM
REGISTRATION & BADGE PICK-UP
Javits Center

7:00 AM – 10:00 AM
BOOTH SET-UP
Javits Center Hall 1C

7:30 AM – 9:30 AM
**KEYNOTE BREAKFAST:
THOUGHT-LEADER PANEL**
Javits Center River Pavilion

8:30 AM – 4:30 PM
SPOUSE/COMPANION PROGRAM
New York Hilton

10:00 AM – 5:00 PM
TRADE SHOW OPENING
Javits Center Hall 1C

10:15 AM – 5:00 PM
CHEF DEMONSTRATIONS
Javits Center Hall 1C

10:15 AM – 5:00 PM
EDUCATIONAL MICRO-SESSIONS
Javits Center Hall 1C

11:00 AM – 5:00 PM
**CONNECT WITH FRESH
MEDIA IMMERSION**
Javits Center Hall 1C

THURSDAY
Dec. 13, 2018

Post-Show Event – Separate Fee Required

7:00 AM – 4:45 PM
**FOODSERVICE FORUM:
IDEATION FRESH**
New York Hilton

BUS TOURS

*Registration - 7:00 am
Separate Fee Required*

8:00 AM – 3:00 PM
MANHATTAN RETAILERS

8:00 AM – 3:00 PM
NEW JERSEY RETAILERS

8:00 AM – 3:00 PM
**BROOKLYN RETAILERS & URBAN
AGRICULTURE**

8:00 AM – 1:00 PM
HUNTS POINT MARKET

8:00 AM – 5:00 PM
**PHILADELPHIA PRODUCE
MARKET & WEGMANS**